

BUILDING SOCIAL PROTECTION FLOORS WITH THE ILO TOGETHER, TO CHANGE MILLIONS OF LIVES THROUGH THE GLOBAL BUSINESS NETWORK



International
Labour
Organization

SHARE EXPERIENCES ON SOCIAL PROTECTION

The Global Business Network for Social Protection Floors was launched on 28 October 2015 by the ILO Director General, Mr. Guy Ryder, and the Secretary General of the International Organization of Employers (IOE), Ms. Linda Kromjong. Composed of enterprises and corporate foundations across the world, the network has the shared goal of fulfilling the human right to social protection. About 73 per cent of the world's population is not adequately covered by social protection. SPFs, which guarantee basic social protection to everyone and are defined at the national level, are affordable, and can help reach out to these people. The Global Business Network intends to mobilize the private sector for the establishment of SPFs in countries.

Many enterprises are already facilitating social protection for their employees. The Network will enable them to share their experiences and learn from one another.

The absence of public social protection systems results in private enterprises having to pay for private occupational pension plans or private group benefit plans that are more expensive and less sustainable and less redistributive than well-designed and collectively-financed public social protection systems. The relatively high cost of such human resource policies could be reduced if sustainable, well-functioning social protection schemes were established in the countries of operation.

PROMOTE AND SUPPORT THE DEVELOPMENT OF PUBLIC SOCIAL PROTECTION SYSTEMS

Working in partnership with the ILO, the International Organisation of Employers, and national employers' and workers' organizations, enterprises and their affiliates can also promote and support the development of public social protection systems in countries and thereby make a difference to millions of lives.

By supporting the Global Business Network, enterprises contribute to the development of SPFs that help build social and political stability which are important factors in creating a good business environment.



Countries of particular interest for enterprises members of the Network are notably Bangladesh, Brazil, China, Egypt, India, Indonesia, Morocco, and Pakistan¹.

The Global Business Network also contributes to the 2030 Agenda on Sustainable Development through the creation and extension of social protection floors. SPFs comprise one of the targets of the Sustainable Development Goals.

The tentative work plan with priorities expressed by existing members consists of:

- ▶ Documenting the results and impacts of social protection;
- ▶ Developing a guide to help enterprises design and implement social protection for their employees; and
- ▶ Developing a guide for the private sector to support the establishment of national SPFs.

¹ For more information on the Global Business Network for Social Protection Floors, a tentative work plan is available on <http://business.social-protection.org>

“ I was struck by the tremendous disparities in social protection from one country to another. Yet L’Oréal must ensure security and protection so that each employee can work in total confidence wherever they are. The objective of the Share&Care Program is to ensure that L’Oréal’s employees around the world, wherever they may be, no matter what country they are in, will have access to the best benefits in four areas: social protection, health care, parenthood and quality of life at work. I am convinced that with this particularly ambitious program, we are opening a new chapter in our social history.

Jean-Paul Agon, Chairman and CEO of L’Oréal



FROM RIGHT TO REALITY WITH YOUR SUPPORT

The ILO has long-standing experience in extending social protection to all. With your help, countries and enterprises can ensure that social protection systems cover everyone’s needs. You can support us to:

- Strengthen the Global Business Network for SPFs: using it as a platform for enterprises to discuss and act on establishing SPFs, adding more members particularly from developing countries and partnering with related initiatives.

US\$ 50,000 per year

- Document the results and impacts of social protection on enterprises: developing key performance indicators to evaluate the impact of existing and pilot social protection programmes on business performance and thereby, promoting SPFs.

\$ 200,000 per year

- Develop a guide to help enterprises design and implement social protection for their employees: by building on the experiences of member enterprises and aligning with international standards and further, practically testing the guide in a selected enterprise.

\$ 200,000

- Develop a guide for the private sector to support the establishment of national SPFs: through technical and financial support to countries in defining, designing and implementing their national SPFs.

\$ 200,000 per year

LISTENING TO YOUR AMBITIONS

As a donor, you receive regular reports about the progress on project activities and performance indicators.

To further discuss your objectives and ways in which you can contribute, you can contact:



Valérie Schmitt,

Chief of the Social Policy, Governance and Standards Branch, schmittv@ilo.org



Thibault van Langenhove,

Social Protection policy Officer, vanlangenhove@ilo.org



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