

# SOCIAL PROTECTION

a solution for sustainable development

**100**  
years working together  
to make universal social  
protection systems and  
floors a reality for all



100

1919-2019

SOCIAL JUSTICE  
DECENT WORK





# Everyone should benefit from social protection

## What is social protection?

What happens when you don't have a job, when you are sick, when you are about to give birth to your baby, when you are old, when you are living with a disability? You rely on social protection.



**Social protection is all these measures that support you in facing challenging life events:**

- It is your access to health care.
- It is security of income in case you cannot earn enough for a living.
- It is security for your family in case something happens to you.
- It is the peace of mind that helps you look confidently into the future.

### A SOCIAL NECESSITY

Social protection reduces poverty and inequality

### A HUMAN RIGHT

The right to social protection is set out in the Universal Declaration of Human Rights (1948)

### AN ECONOMIC ENABLER

Social protection contributes to sustainable economic growth

### AN ENVIRONMENTAL REMEDY

Social protection facilitates a just transition to a green economy

### A PRIORITY FOR THE 2030 AGENDA

Social protection is key to achieving various sustainable development goals (SDGs)



1. No Poverty
3. Good Health & Well-being
5. Gender Equality
8. Decent Work
10. Reduced Inequalities

# There has been laudable progress

## The International Labour Organization (ILO) has helped to shape international standards on social protection

The ILO is a unique United Nations agency, bringing together governments, employers and workers to set international labour standards and foster social dialogue.

These standards provide the legal framework and guidance for developing national social protection systems and floors.

Since the beginning of the 20th century, social protection systems and floors have been developed at a remarkable pace.

The story of social protection began more than 100 years ago when countries started building social protection systems. It is a history of success. Countries have been extending social protection consistently.

**1919**

The ILO is founded by the League of Nations. The very first ILO standard is adopted on social protection.



**1944**

The Declaration of Philadelphia recognises the ILO mandate to extend social protection to all.



**1952**

The ILO's flagship Social Security (Minimum Standards) Convention, 1952 (No. 102) is adopted. It becomes the foundation of international social protection law.

**2008**

Social protection is one of the four pillars of the ILO declaration on Social Justice.

**2012**

The ILO's Social Protection Floors Recommendation, 2012 (No. 202) is adopted. It provides guidance to member States on how to build comprehensive social protection systems, including floors.



**2019**

The ILO celebrates 100 years of social protection.

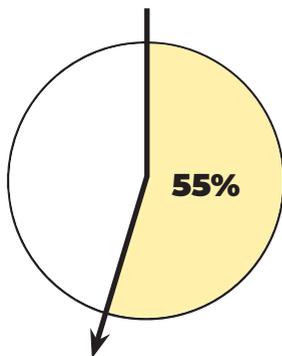
## Yet significant gaps remain

Many social protection legislations cover workers in the formal economy and civil servants, but still many people remain unprotected.

To reduce coverage gaps, **low and middle income countries are implementing national social protection floors** and many have achieved universal coverage for health care, old-age pensions, maternity or child benefits.

Despite these developments, the right to social protection **is not yet a reality for all**.

### 4 billion people have no access to social protection



- **4 in 10** people lack access to essential health services.
- Over **6 in 10** families in need have no access to child support.
- Over **7 in 10** of unemployed workers receive no unemployment benefits
- Almost **6 in 10** mothers with new-borns receive no maternity benefit
- Almost **3 in 10** older persons have no access to pensions.

**Today, 55% of the world's population have no social protection at all**

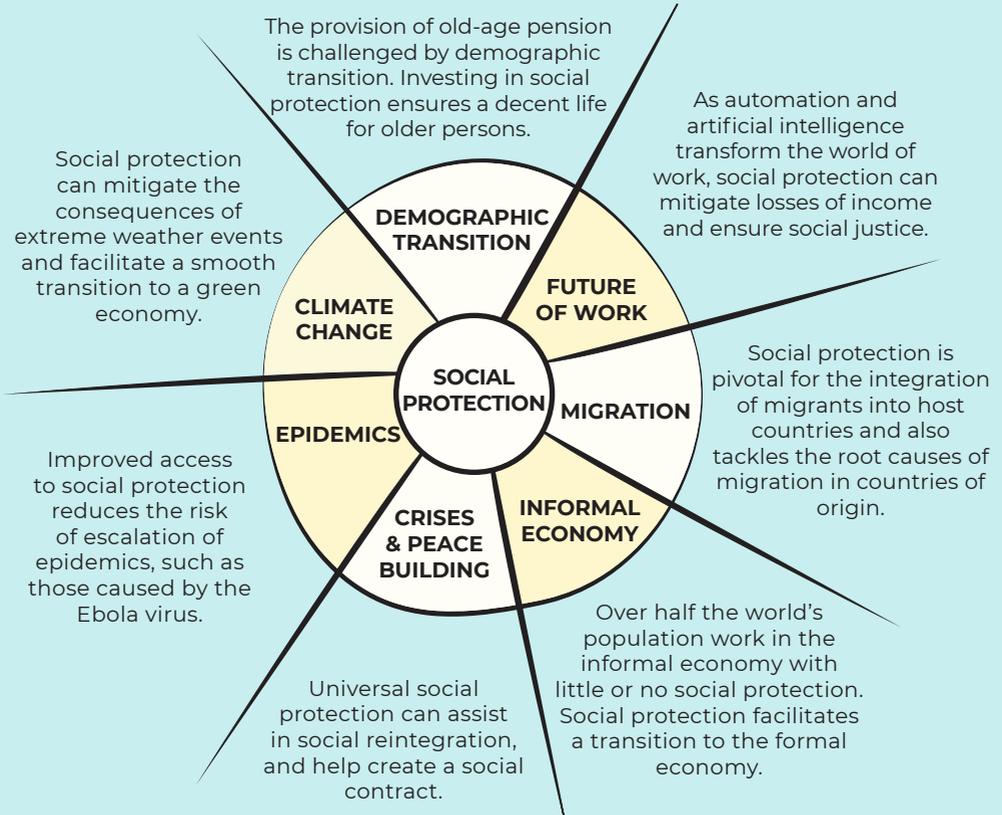
Sources:  
World Social Protection Report 2017-2019

---

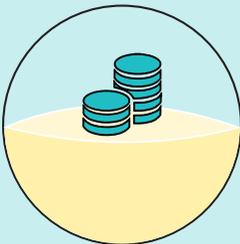
**Imagine a world where children have to work to help their parents, mothers go back to work the day after delivering their babies, older persons have to work until they die and, persons with disabilities beg on the street. This is the world for 55 percent of the world's population: those who live without social protection.**

# Social protection is a solution for sustainable development

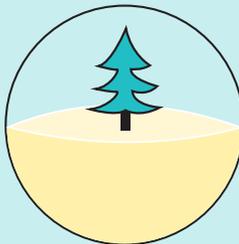
Social protection lays the foundation for addressing key global challenges



## DIMENSIONS OF SUSTAINABILITY (SDG)



**ECONOMIC**



**ENVIRONMENTAL**



**SOCIAL**

# The ILO can turn aspirations into reality

The ILO is working with countries to build sustainable national social protection systems and floors

1

## STANDARD SETTING

**The Social Protection Floors Recommendation, 2012 (No. 202)** provides guidance to member States on how to build comprehensive social protection systems, including floors.

ILO social protection standards guide the development of national social protection laws



3

## KNOWLEDGE DEVELOPMENT

The ILO develops practical tools and good practices based on country experiences.

2

## DEVELOPMENT COOPERATION

The ILO supports the step-by-step development of social protection systems and floors in 136 countries:

### Step 1: Strategy

National strategies are adopted through social dialogue with relevant stakeholders

### Step 2: Design

Technical advisory services and capacity development are provided to design and reform social protection schemes

### Step 3: Operations

Training, systems development, and actuarial valuations are provided to improve delivery and governance.

4

## ADVOCACY & PARTNERSHIP

To mainstream universal social protection, the ILO developed a multi-stakeholder partnership linking these networks:

- The Global Business Network for Social Protection Floors
- The Social Protection, Freedom and Justice For Workers Network
- The Social Protection Inter-Agency Cooperation Board (SPIAC-B)
- United Nations Social Protection Floor Initiative (SPF-I)
- Civil Society Global Coalition for SPFs

# 100 years of social protection: let's seize this opportunity!

---

## You can participate in the ILO Centenary celebrations!

The Centenary celebrations offer a unique opportunity to engage with the ILO in championing social protection.

Let's not lose the momentum! Join our global campaign on **"100 years of social protection at the ILO: the road to universal social protection systems and floors."**

Our goal is to raise  
**\$700'000**  
Support us and become  
an official partner of  
the Campaign!



### Your contribution will help ILO to:

**Drive progress forward** by helping five more countries to **ratify ILO core convention** on social protection.

**Acknowledge our partners** by organizing the **Global Social Protection Week** in Geneva, from 25 to 29 November 2019, as well as 10 other national social protection events around the world.

**Honour history** by organizing an **ILO exhibition** on 100 years of social protection and distributing it around the world.

**Change the culture** and raise awareness about social protection through targeted **cause marketing campaigns**.

**Make voices heard** (from politicians to beneficiaries) by recording and disseminating **testimonies** on the necessity and urgency of social protection.

**Share knowledge** by preparing a **compendium of 100** successful cases of countries that have expanded social protection to all.

## You can also take action!

1

Share what social protection **means to you** through a video or small text on the social networks.

2

**Donate** for social protection  
[donate.social-protection.org](https://donate.social-protection.org)

3

Visit our website  
[ILO100.social-protection.org](https://ILO100.social-protection.org)  
 and **learn more** about social protection.

4

Share the ILO exhibition with your network, **and display it in your office.**

5

Take a **picture** of yourself with the banner "I support universal social protection 2030 **#USP2030**" and post it on social networks.



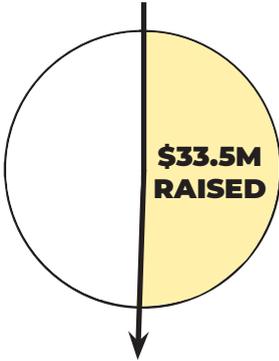
# #USP2030



# 100 years of social protection: let's build the future together!

You can contribute to the ILO Flagship Programme on  
Building Social Protection Floors for All

**2020 GOAL: \$65M**



Achieving universal social protection starts with ensuring everybody has a minimum level of security: **a social protection floor.**

The ILO launched its **Global Flagship Programme** in 2016 to change the lives of the 4 billion people that are today excluded from social protection.

This programme supports the development of social protection systems and floors in 60+ countries.

**Our budget** for the first phase (2016-2020) is **US\$ 65 million.**

By supporting the programme financially or technically **you can become an official partner!**



**100**  
1919-2019  
**SOCIAL JUSTICE  
DECENT WORK**





# CONTACT US

## **Isabel Ortiz**

Director, Social Protection Department  
ortizi@ilo.org

## **Valérie Schmitt**

Deputy Director, Social Protection Department  
schmittv@ilo.org

## **Juan Hunt**

Deputy Director,  
Partnership and Field Support Department  
hunt@ilo.org

## **Mohui Jiang**

Coordinator for ILO Centenary Task Force  
jiang@ilo.org

**DONATE  
NOW!**



<http://donate.social-protection.org>

Your donation is managed by the King Baudouin Foundation (KBF), a non-profit organization working for social change. Our partnership with KBF gives everyone the opportunity to contribute to building social protection floors for all.

Up to 91.5% of each donation goes directly to the countries supported.