

SPF interagency technical meeting: Communication strategy, Training Strategy, Coalition statement

**International Training Centre, Turin,
7-8 March 2011**

Agenda

Monday, 7 March

09:00 Introduction: Objectives of the meeting, agenda

09:30 Presentation of the draft **coalition statement**

10:00 Discussion and revision

12:00 Lunch

13:30 Presentation of the draft **communication strategy**

14:00 Discussion and revision – key messages

16:00 Coffee break

16:30 Discussion of communication strategy – communication channels and activities

- Producing further print material (brochures, country briefs etc.), producing an SPF film, organizing joint regional conferences, having some standardized powerpoint slides, designing a SPF logo? Other ideas?

18:30 Close of first day

19:30 Meeting at the reception to go for dinner

Tuesday, 8 March

09:30 Presentation of revised coalition statement and communication strategy

10:00 Discussion and final revision

11:00 Coffee break

11:30 Presentation of the draft **Training strategy**

12:00 Lunch

13:30 Discussion and Revision of Training strategy

15:30 Coffee break

16:00 Discussion of joint training activities

17:00 Closing of the meeting