

# WFP & social protection: an update on policy & programs

Show & Tell Seminar, May 2011

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**World Food Programme**

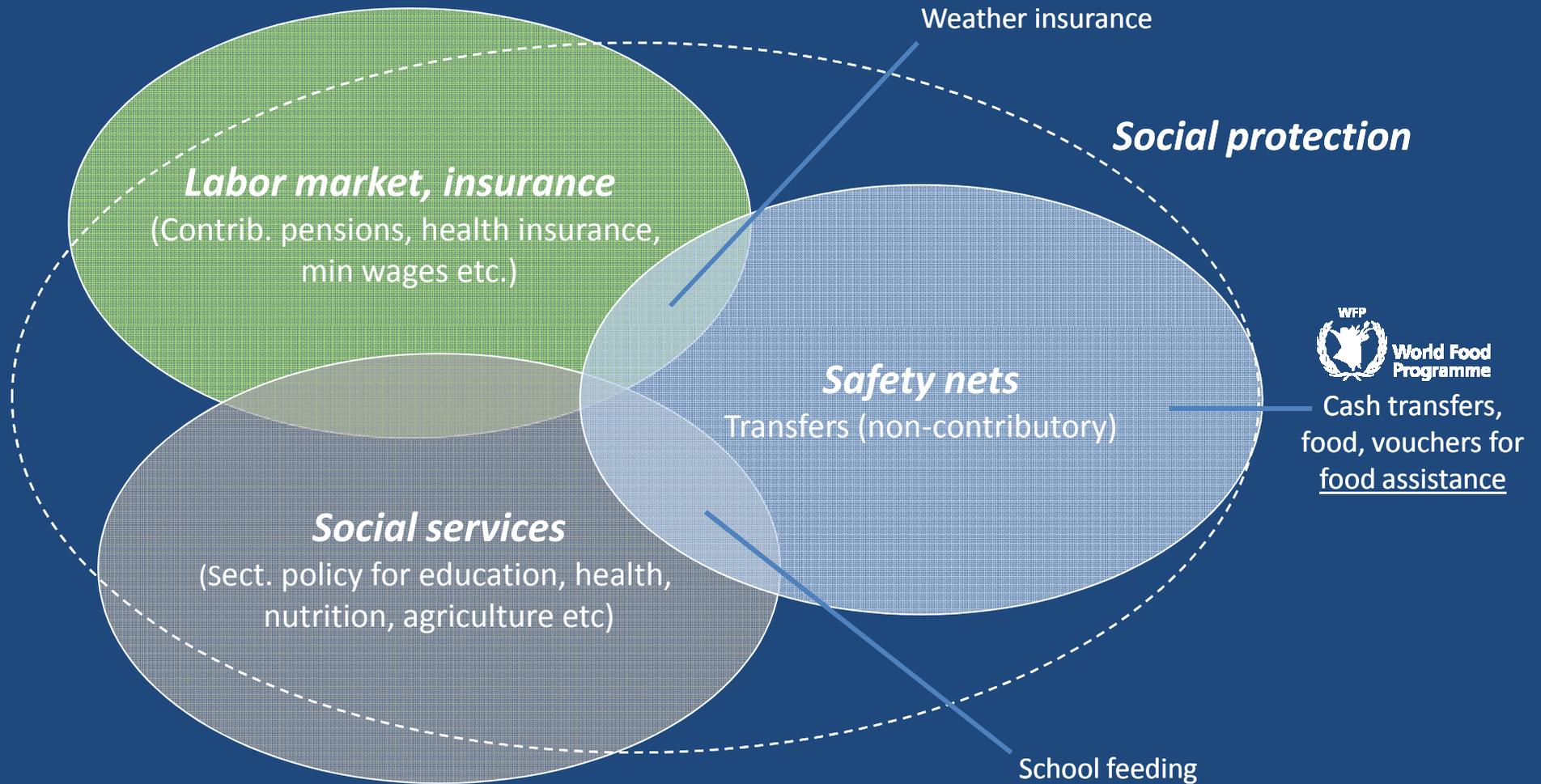


# Vibrant interest

- Global and regional initiatives
  - SPF-I, G20, UN, AU
- Policy-research hubs
- The “SP-istas” in the blogosphere
  - *Let’s Talk Development, Poverty Matters, Development Horizons, From Poverty to Power...*
- Blend of old & new challenges
  - Intersection with longstanding debates
  - Wide range of perspectives... and analytical commonalities

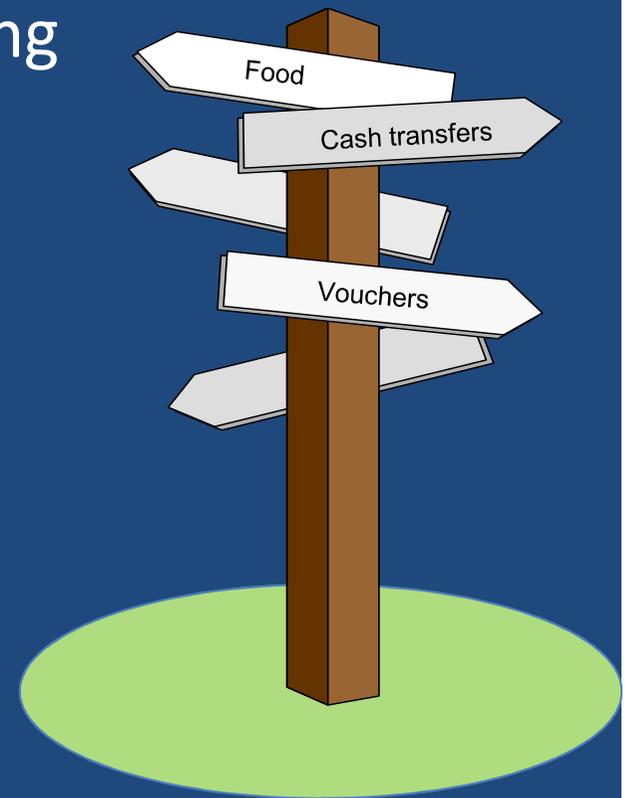


# Conceptual framework



# Broadening WFP's safety net toolbox

- Major organizational shift
- Deepening understanding and measurement of multiple factors shaping decision-making
- Quick update on:
  - Scale
  - Effectiveness
  - Efficiency
  - Delivery innovations



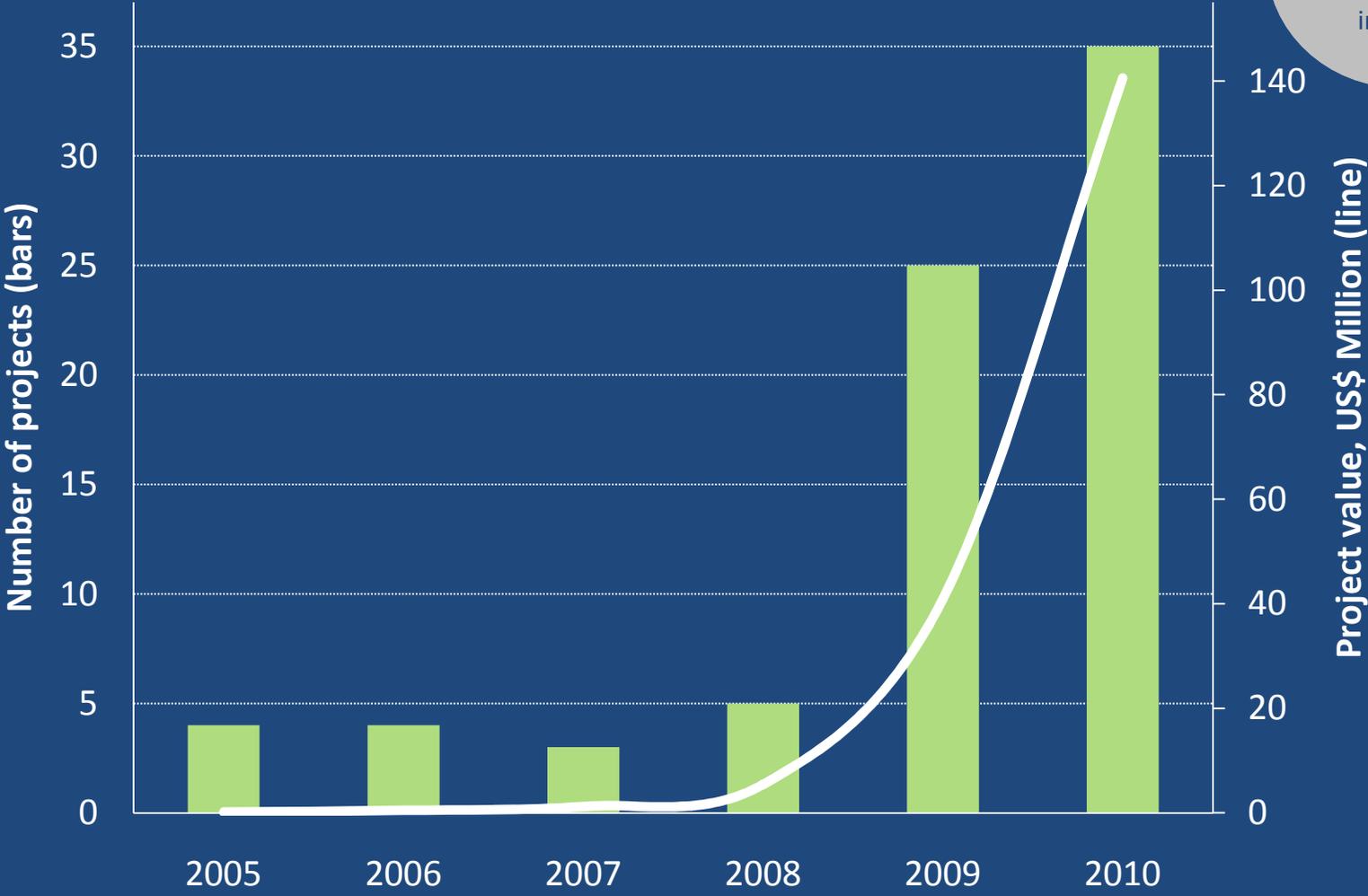


# Global cash-based programs

2011



# Exponential growth in volume



**4.2M**  
Beneficiaries  
in 2010

# Effectiveness: selected issues

- Program objectives
  - Microeconomics and “cash-out” puzzle
  - Food as medicine (e.g. Plumpy-Doz<sup>®</sup>)
- Capturing externalities (e.g. empowerment, multipliers)
- Test how design may affect outcomes
  - Frequency, duration and predictability
- Role of complementary interventions (conditionalities)

School enrolment (Mexico, IFPRI)	
CCT vs. CT	CCT + 9.7 percentage points
School dropout (Malawi, World Bank)	
CCT vs. CT	No statistical difference

# Effectiveness: new experiments

- Quantitative evidence on impacts and costs
- Causality nexus and limitations of RCTs
- Ongoing operations, final results in mid-2012

- Ecuador: triple urban comparison
- Niger: seasonal work programs
- Timor Leste: asset-creation
- Uganda: early child nutrition
- Yemen: relief transfers
  
- Cambodia: school meals

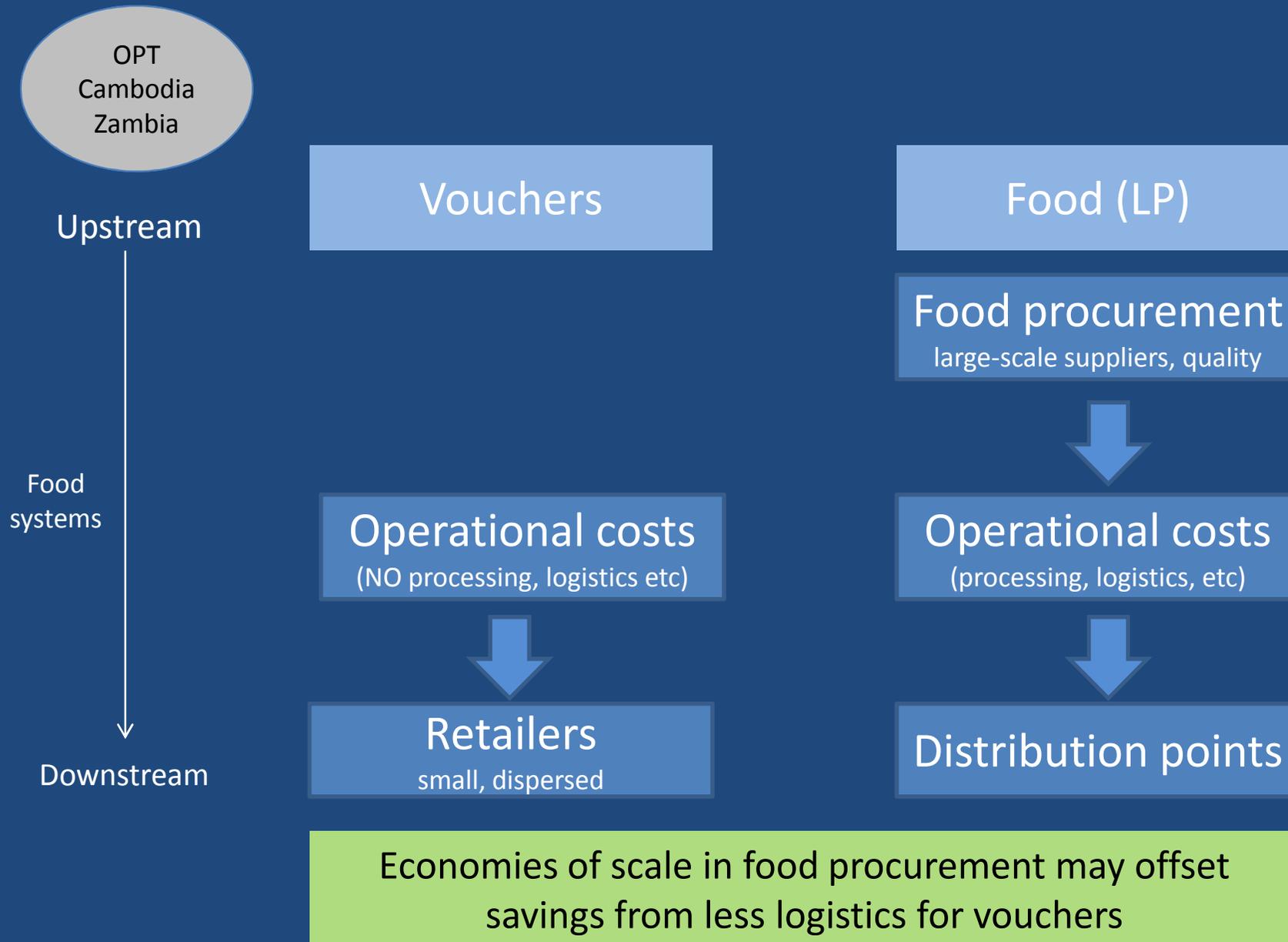
In partnership with



# Efficiency: selected issues

- In principle, costs may be lower for cash and vouchers
  - Less logistics (outsourcing transport, storage etc)
  - Beneficiaries transaction costs (time, travel, resale of food)
- But...
  - Set-up (fixed) vs. running (variable) costs
  - Planned (design) and actual implementation costs
  - Cash-based transfers need basic implementation conditions
  - Cash transfers different from vouchers

# Efficiency: counterintuitive findings?



# Tailoring delivery models for vouchers...

Afghanistan  
Burkina Faso

Zambia  
Zimbabwe  
Mozambique

Syria  
OPT

Low-tech

high-tech



# ... and for cash transfers

Malawi  
(2005)

Sri Lanka

Pakistan  
(flood relief)

Philippines

Malawi  
(2010)

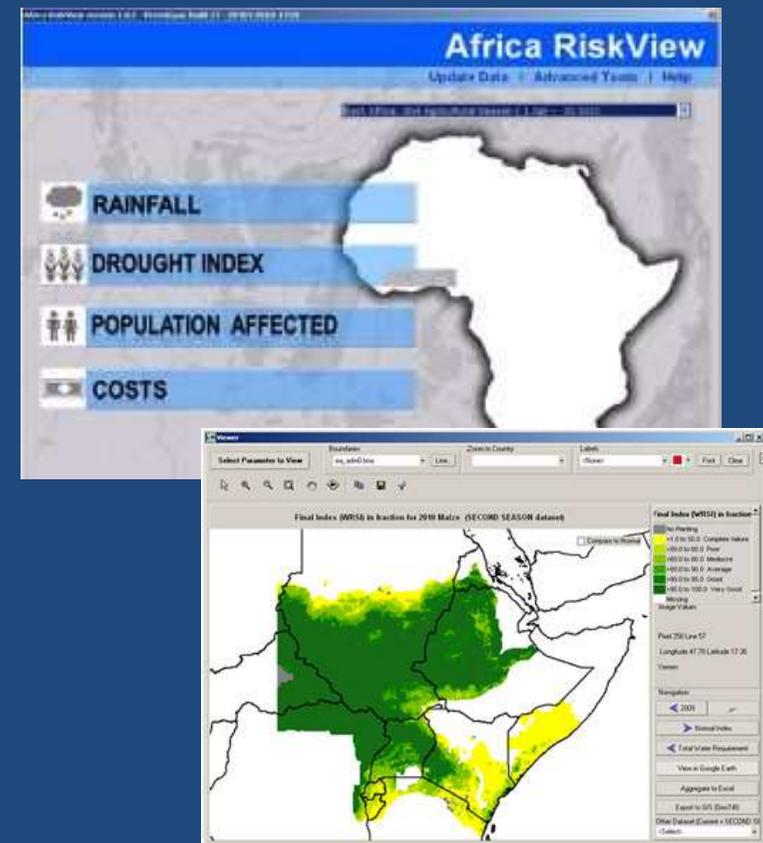
Low-tech

high-tech

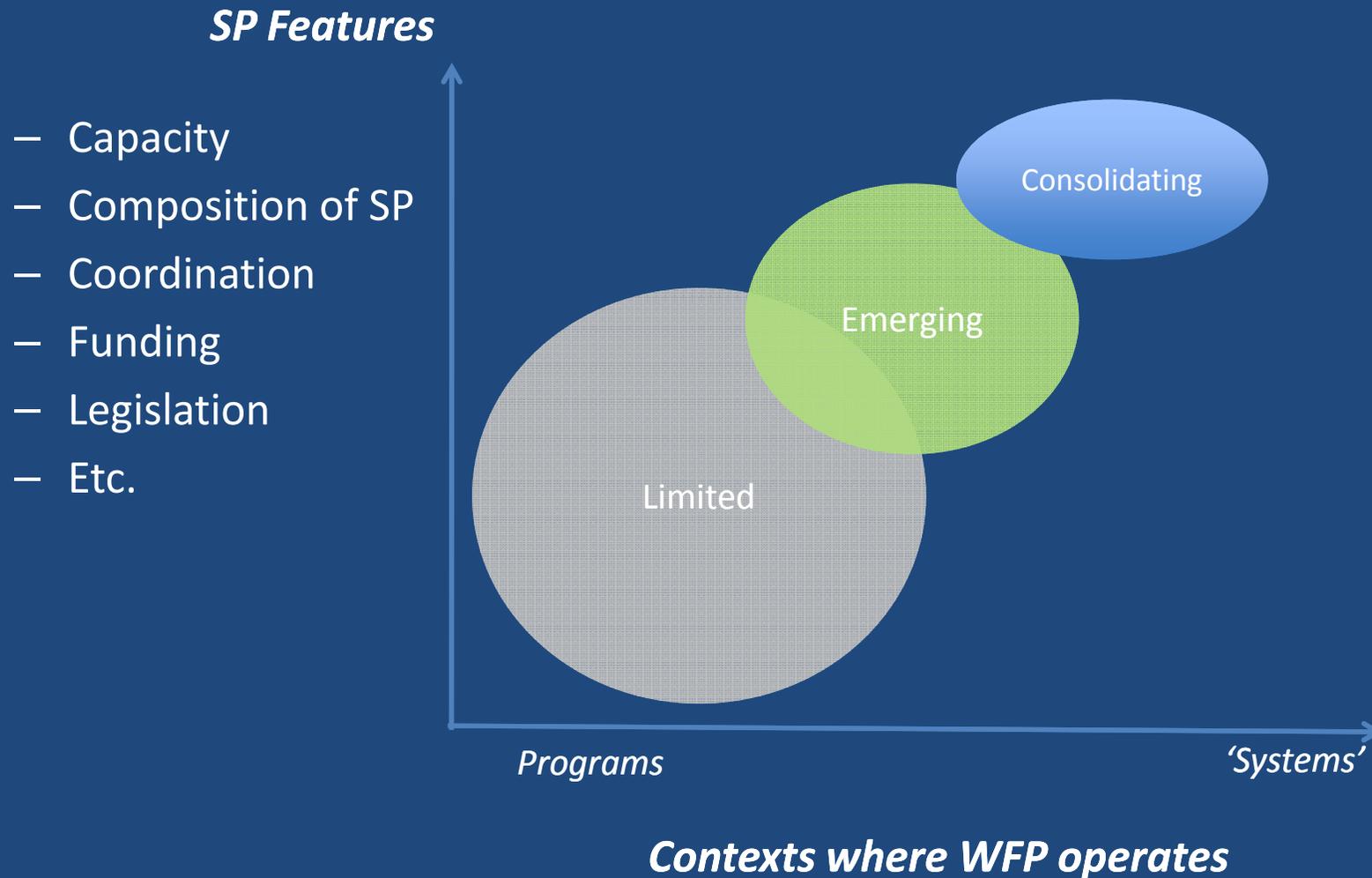


# A glance at ex-ante SP programs

- Insurance and risk management products
  - Satellite & weather data, modelling needs, scale-up costs
- Micro-level initiatives
  - Farmers crop insurance (China)
- Scaling-up national systems
  - Safety net contingency financing
  - LEAP-PSNP (Ethiopia)
- Continental platform
  - Africa 'Risk view' (with AU)



# ... tailoring *overall* approach to stage in SP development



## ... tailoring *overall* approach to stage in SP development

- Understanding and appraising context
- Help building systems
  - E.g. Ethiopia “PSNP+”
  - Mozambique: operationalizing SP strategy
- Defining WFP roles
  - Assessment, design, implementation, M&E, policy
  - Catalyzing and adapting global lessons
- Produce (and use) credible and practical evidence
  - New wave of publications...



**DIRECTIONS IN DEVELOPMENT**  
Human Development

EXECUTIVE SUMMARY

## Rethinking School Feeding

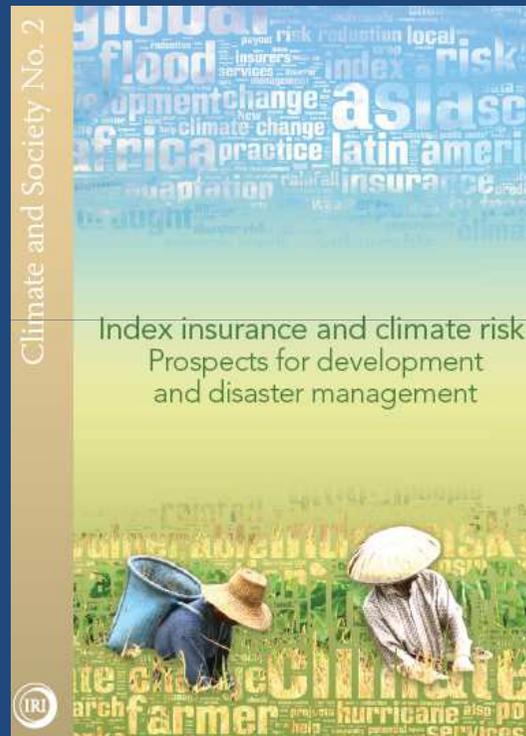
*Social Safety Nets, Child Development,  
and the Education Sector*

Donald Bundy, Carmen Burbano, Margaret Grosh, Aulo Gelli,  
Matthew Jukes, and Lesley Drake



THE WORLD BANK

... sectors/topics



Climate and Society No. 2



### Food security, agriculture and livelihoods

The three Rome-based United Nations agencies — the Food and Agriculture Organization — of the United Nations, the International Fund for Agricultural Development and the World Food Programme — are exploring ways to jointly promote Disaster Risk Management (DRM) for vulnerable people in high-risk countries prone to disaster in the food and agricultural sectors.

The agencies have food security, agriculture and livelihoods protection as common themes for their work in development, emergency response, financial services and risk transfer.



Disaster Risk Management is an umbrella concept covering:

- risk assessment and reduction;
- preparedness and early warning and
- response and rehabilitation.

The Rome-based agencies are studying the relationship between the food and agricultural sector and national DRM systems, and are working together to integrate humanitarian and development activities in DRM.



Rome Partnership for  
Disaster Risk Management

## Disaster Risk Management in food and agriculture

... regional perspectives

### Summary of Findings

OMC Region-Wide Study on National Food Subsidy & Safety Net Programs: Opportunities for WFP Capacity Support



Fighting Hunger Worldwide



**Summary**  
Nutritional Dimension of the Social Safety Nets in Central America and the Dominican Republic  
April 2010



Edited by Steven Were Omamo, Ugo Gentilini and Susanna Sandström

Foreword by Josette Sheeran

## Revolution: From Food Aid to Food Assistance

**Innovations  
in Overcoming  
Hunger**



**World Food Programme**

... overarching  
innovations

- New edited volume
- Wide range of issues underpinning SP
- 22 chapters, 400pp.
- 50 practitioners, policymakers, academics
- Send an email for free copies ([Ugo.Gentilini@wfp.org](mailto:Ugo.Gentilini@wfp.org))

# So in the coming future...

- Update of cash & vouchers policy paper in June 2011
- Update of SP policy paper in mid-2012
- Upgrading capacity and evidence-base
  - “Cash-for-change” initiative, new centre of excellence in Brazil
- Furthering engagement
  - ... especially on upstream policy issues at country level
  - Conceptual clarity in the field (workshop in June 2011)
  - From definitions to practice (lessons & guidance)

Danke!



**World Food Programme**