Advocacy for Social Protection – Annual Social Protection Week



Mozambique

International Labour Office

Making the ILO Social Protection Floors Recommendation, 2012 (No. 202) a reality in low-income and middle-income countries is a challenging goal that requires the development of a nation-wide culture of social protection. This can in turn support Government efforts to expand fiscal space dedicated to social protection programmes and help to extend coverage.

Active, regular and evidence-based advocacy activities targeting key decision makers and stakeholders play a central role in ensuring an adequate level of political commitment and social support for social protection.

ILO has been supporting the organization and institutionalization of an annual, government-led Social Protection Week in Mozambique since 2012. The Week is a coordinated effort to increase the importance of social protection policies and interventions and enhance the debate around challenges and constraints. This aims to ensure the progressive consolidation of a nationally defined social protection floor in Mozambique.

The Recommendation on Social Protection Floors, 2012 (No. 202) stipulates establishing basic social security guarantees to ensure access to essential healthcare and income security for all, including children, people of working age and older persons.

The Sustainable Development Goal 1.3, part of the UN 2030 agenda, aims to implement nationally appropriate social protection systems and measures for all, including floors, supported by the Universal Social Protection partnership (USP2030).

This brief presents a successful experience of a country in extending social protection.



Main lessons learned

- The Social Protection Week can serve as an effective platform to share national and international good practices, to respond to specific challenges in the country.
- Leadership of the Government in the planning and implementation of the Social Protection Week is essential for its success and continuity.
- The events during the Week must be linked to the political and technical dialogue in the country.
- The organization of advocacy events such as the Week and Social Action Fairs requires coordination among ministries as well as between the Government, development partners and civil society.
- The Social Protection Week is an opportunity for social partners and civil society to provide evidence-based feedback on implementation of social protection and impact on people as well as a space to identify challenges and explore solutions.
- The Social Protection Week has supported the different phases of development of a social protection floor in Mozambique, by convincing stakeholders of the need for progressively increasing public investment in social protection.

1. Why a Social Protection Week?

The ILO office in Maputo has been supporting the Social Protection Week since its institutionalisation by the Ministry of Gender, Children and Social Action (MGCAS) in 2012. After the approval of the first National Strategy for Basic¹ Social Protection in Mozambique (2010-2014), designed with ILO support, the debate around social protection in Mozambique gained momentum. There was appetite to organize an International Conference on Social Protection that could serve as a knowledge-sharing platform. Such a platform could exchange and bring to Mozambique experiences on best practices and implementation mechanisms for basic social protection programmes. With financial and technical support from the UN system (ILO, UNICEF and World Food Programme), development partners (European Union, Sweden, DFID, Netherlands, Ireland) and World Bank and International Monetary Fund, the first Social Protection Week took place in Maputo during 18-22 June 2012, with a 2-day International Conference on Social Protection as the main event within the week. The International Conference brought to Maputo African and international practitioners and experts on social protection.

Seeing the positive results achieved in the first edition, MGCAS decided to institutionalize and celebrate an annual "Social Protection Week" as the main advocacy instrument for the sector throughout the year. "Investing in social protection is an investment in human capital" become the official slogan of the Social Protection Week in Mozambique. It was decided that it would take place every year around the International Day for the Eradication of Poverty (17 October).



Figure 1: Banner for Social Protection Week, 2017

2. Activities during the Social Protection Week

Debate around Fiscal Space

Mozambique has increased fiscal space for social protection from 0.2 per cent of GDP in 2012 to 0.7 per cent in 2019. The Social Protection Weeks were an

opportune moment to publicise this. Debate around fiscal space dedicated to social protection in Mozambique became a central activity supported by ILO during Social Protection Weeks.

With the ultimate goal of enhancing domestic resources dedicated to basic (non-contributory) social protection programmes, the ILO embarked on the organization of several strategic, tailor-made activities during the Social Protection Weeks held between 2012 and 2018 focussing on various key target groups.

Journalists – strategic allies for social protection

As social debate is greatly shaped by media, ILO, jointly with the Mozambican Civil Society Platform for Social Protection (PSCM-PS), supports yearly attendance of a group of journalists (two per province), who have been receiving continuous training in social protection from ILO since 2015, allowing them to participate in all events during the Social Protection Week and therefore increasing their knowledge and promote an ideal platform for media coverage and enhanced debate about social protection topics. Field visits to beneficiaries with journalists as a means to sensitize their work and raise awareness on beneficiaries' situations is also a regular activity organized by ILO during Social Protection Weeks.

➤ Parliamentarians, decision makers and political parties – how to get them on board

To increase support to social protection reforms among policy makers, parliamentarians, and political parties, it is important to expand their knowledge on social protection, and also convince them that social protection is a sound investment. For the last seven years, ILO and UNICEF have supported the development of a Social Protection Budget Brief.² These briefs provide a succinct analysis of the sector budget so as to provide access to budgetary information and increase transparency of existing public instruments used for budgeting, planning and social policy, feeding the debate around fiscal space dedicated to social protection and the need for an additional effort to increase coverage. The Social Protection Budget Brief is launched by ILO during the Social Protection Week in an event attended among others (political parties, unions, journalists, Ministry of

¹ Non-contributory

² Available at: www.social-protection.org/gimi/ShowRessource.action?id=54897

Finance, development partners, etc.) by Parliamentarians from the National Parliament, where the State Budget Law is approved, followed by a field visit to interact directly with beneficiaries enrolled in social protection programmes.



Launch of the Social Action Budget Brief during Social Protection Week 2015



Parliamentarians and journalists visiting programme beneficiaries on the outskirts of Maputo in 2016

Engaging with Parliamentarians is key to ensuring political support for social protection aiming at having the Budget Law approved with adequate allocations for social protection programmes. As referred in the Social Action Budget Brief for 2018,³ allocations for basic social protection in Mozambique increased from 0.6 per cent of the State Budget in 2010 to 2 per cent in 2018.

Right moment to launch key documents

As the peak moment of the year in terms of debate, visibility and advocacy around social protection, the Social Protection Week had been the perfect moment for the official launch of several documents in past years, providing space for debate. As examples, ILO organized the launch of the Trade Unions' Position Paper on a Social Protection Floor in Mozambique (2014), the report "The Development of a Social Protection Floor in Mozambique: Capitalisation of the UN Experience" (2015), and the "Communication and Advocacy Strategy for Basic Social Security" (2016).

Journalist Gala

Considering the important role media plays in disseminating information and raising awareness about social protection, ILO in partnership with PSCM-PS, has supported an event to reward those journalists that have produced the best piece of information (written press, radio or television) about social protection in Mozambique. The Journalist Gala aims to motivate the production of more and better pieces of information on social protection to feed the debate among society, raise awareness, disseminate information about rights and draw attention to unfairness and inequality, and also keep the society informed in a timely manner on social protection developments in the country.



Journalist Gala Awards, 2018

Social protection and citizens

There is still a challenge of broadening the debate around social protection to the whole society, as social protection policies are usually discussed at high-level forums. As an attempt to make social protection more visible in Mozambican society, ILO in partnership with

³ Available at: www.social-protection.org/gimi/ShowRessource.action?id=55394

⁴ Available at: www.socialprotection.org/gimi/ShowRessource.action?id=51137

PSCM-PS and MGCAS organized a cycling tour in Maputo under the motto "Cycling for inclusive and fair social protection" within the Social Protection Week 2017. The objective was to raise awareness for improved quality of social services in the country.



Inspired by the attendance and success of the initiative, ILO and PSCM-PS organized a Beach Football tournament for social inclusion in Maputo during the Social Protection Week 2018.



Launch of the film "Being Someone", 2016

Official Launch of ILO's documentary films

An audio-visual narrative based on actual lives and experiences can create a powerful and lasting message. Over the last few years, ILO Maputo has produced four documentary films, namely "Working Mother" (2014), "Grandma Regina" (2015), "Being Someone" (2016), and "On your Own" (2017). They were officially launched during the Social Protection Week with participation of civil society, government, donors, development partners, UN and journalists, among others.⁵

Social Action Fair – getting closer to beneficiaries

The Social Action Fair was suggested to MGCAS by ILO and PSCM-PS in 2016 – now completely institutionalized and organized by the Government – as an initiative aimed at bringing social services closer to beneficiaries of a certain area, normally excluded from basic social services due to their remote and isolated locations and lack of financial resources to access those services. During the Social Action Fair, everyone can have free access to information on basic social services and government programmes, with emphasis on social assistance, health and education programs; counselling and legal advice; financial inclusion through the attribution of a tax identification number; birth registration and civil identification; and primary health care and social health services.



Social Action Fair, 2016

National Conference on Social Protection decentralizing the debate

In 2014, the Ministry of Gender, Children and Social Action organized the first National Conference on Basic Social Protection in Mozambique. This conference was seen as a forum for public dialogue between different

During the design phase of the second National Strategy for Basic Social Protection (ENSSB 2016-2024), and to advocate for the approval of a new child grant programme targeting children aged 0-2 years, ILO launched an animated film on Child Grants,⁶ in an advocacy event jointly organized with UNICEF during the Social Protection Week 2015. The Child Grant programme was later included in the new ENSSB 2016-2024.

⁵ View the videos at: www.youtube.com/watch?v=WyR_chxuqkE, www.youtube.com/watch?v=Vr3X7-irgW8,

www.youtube.com/watch?v=AaM54FbnUjA, and www.youtube.com/watch?v=xl_3l_GM08k.

⁶ View the film at: www.youtube.com/watch?v=uaAvYiTH7_8

stakeholders in the area of basic social protection and advocacy for the growing recognition of social protection as an important tool to fight poverty, promotion of an inclusive society and as a mechanism that enables poor and vulnerable people to enjoy the benefits of development and wealth creation.



National Conference on Social Protection, 2016



HH. Minister of Foreign Affairs and HH. Minister of Gender, Children and Social Action at the opening ceremony of the National Conference on Social Protection, Maputo, 2016.

Currently, this is an event held biannually, bringing together more than 300 participants such as civil servants, line ministries, provincial directors and delegates, civil society organizations from provinces, international organizations, etc. They discuss issues related to how social protection policies and strategies are implemented on the field, how to improve coordination among sectors (health, education), how systems could be made more efficient, constraints and opportunities. The event provides a platform where the voices of ground-level implementers can be heard.

ILO has supported MGCAS in the organization of the three National Conferences on Social Protection (2014, 2016 and 2018).

3. Highlights from the Social Protection Weeks till date

- The Social Protection Week serves as a knowledge sharing platform on good practices in the country and international experiences both in design and implementation, that can help respond to specific challenges faced by Mozambique.
- The involvement of political and financial decisionmakers, such as parliamentarians, is essential to ensure political support for social protection, with regard to the adoption of the State Budget Law with adequate allocations for social protection.
- The Week must be linked to the political and technical dialogue in the sector, which feeds other actions.
- The leadership role assumed by the Government in the planning and implementation of the Social Protection Week is a condition for the initiative to be successful and ensure its continuity. Even with strong external support, the Government must be able to take responsibility and ensure its continuous implementation.
- The presence of civil society in the planning process, implementation and funding of Social Protection Weeks is essential.
- The organization of Social Action Fairs requires central coordination among all ministries involved in order to ensure harmonization of the services provided and of the manner in which these services will be made available in all provinces.
- Coordination between the Government, development partners and civil society is a key element in ensuring the success of advocacy interventions such as the Social Protection Week.
- This experience has inspired other countries that are conducting similar Social Protection Weeks and investing in the creation of a social protection culture. ILO is in the process of finalising a capitalisation document on the experience in Mozambique which will be launched during the forthcoming Social Protection Week in 2019.

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Social Protection
Floors in Action: 100
success stories to
achieve Universal
Social Protection and
SDG 1.3

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