

Fourth annual meeting of the ILO's Global Business Network for Social Protection Floors

23 October 2018, ILO, Room IV

Objectives

- **Share the progress and achievements** made to date on the work plan of the Global Business Network for Social Protection Floors. (GBN)
- **Define the strategy** to further engage GBN members in the achievement of SDG 1.3. on social protection floors
- **Agree on new commitments** for the year to come, as well as define the GBN's role in the ILO Centenary Celebrations

Background information

Launched in October 2015, the Global Business Network for Social Protection Floors is a leading knowledge-sharing platform for enterprises that are developing social protection programmes for their employees, as well as a unique opportunity for the private sector to support the development of national social protection systems including floors.

The network is an excellent example of the new paradigm proposed by the 2030 Development Agenda, reaffirming the important role of non-governmental stakeholders, including private enterprises, in the achievement of the Sustainable Development Goals (SDGs).

With **55 per cent** of the World's population having no social protection at all¹, the ILO is looking to join forces with the private sector and other stakeholders to raise awareness on the value and urgency of extending social protection floors for all and to **build a multi-stakeholder partnership for SDG 1.3** where everyone can support universal social protection.

This year's annual meeting, held in **Geneva on 23 October 2018**, will be an outstanding opportunity for leading multinational enterprises and global and regional employers' organizations:

- to share experiences and lessons learned in implementing corporate social protection programmes;
- to exchange on enterprises' contribution to the sustainable development of social protection systems including floors (SDG 1.3) through capacity building, technical cooperation, research, campaigns and other initiatives;
- to define the GBN's role and structure to face future challenges and seize opportunities, as well as to propose new ideas for collaboration.

¹ ILO World Social Protection Report 2017-19 : http://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_604882.pdf



In 2019 the ILO will celebrate its **100th anniversary**. This will be a unique opportunity for members of the Global Business Network to participate in the ILO Centenary celebrations on social protection.

The meeting will start with an **opening segment** chaired by ILO Director General with the participation of High Level Representatives of International Organisation of Employers (IOE).

Participants

- **Members of the Global Business Network for Social Protection Floors**
- **ILO representatives**
 - o SOCPRO: Social Protection Department
 - o ACT/EMP: Bureau for Employers' Activities
 - o PARDEV: Partnership and Field Support Department
 - o ENTERPRISES: Promotion of sustainable enterprises for innovation, growth, more and better jobs
- **IOE representatives**

Time	Session
08:30 – 09:00	Coffee and registration of participants
09:00 – 09:30	Opening Remarks/Introduction <ul style="list-style-type: none"> • <u>Welcoming remarks – Role of business and social protection in addressing global challenges under the 2030 Agenda</u> <ul style="list-style-type: none"> - Mr Guy Ryder, ILO Director General - Mr Guido Ricci, Director at CACIF, Guatemala and Deputy member of the ILO Governing Body, IOE Representative
09:30-09:45	Group Photo
09:45 – 10:15	Introduction of the participants, new members, francophone network and new PPPs <ul style="list-style-type: none"> - Mr Juan Hunt, Deputy Director, PARDEV Overview of World Social Protection Report 2017-2019 and objectives and agenda of the meeting <ul style="list-style-type: none"> - Ms Isabel Ortiz, Director of Social Protection Department (SOCPRO) - Ms Valérie Schmitt, Deputy Director of Social Protection Department (SOCPRO)
10:15 - 10:30	Coffee break
10:30 – 11:45	Session 1. Support the development of corporate social protection guarantees in line with ILO standards – Good Practices <ul style="list-style-type: none"> • <u>Round table discussion on main achievements (45 minutes)</u> • <u>Discussion (30 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Mr Adam Greene, Senior Advisor of ACT/EMP
11:45 – 12:30	Session 2. Document the results and impacts of social protection (business case) <ul style="list-style-type: none"> • <u>Main achievements (30 minutes)</u> <ul style="list-style-type: none"> - ILO Research: Results of L’Oréal Share & Care Study - EN3S: Introduction to the new research programme - Geely & Sanya University, ILO Research: Progress on the research initiative in China • <u>Discussion (15 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Ms Valérie Schmitt and Mr Ekkehard Ernst, Unit Chief at ILO Research Department



12:30 – 13:45	Lunch
13:45 – 15:00	<p>Session 3. Private sector’s involvement in the development of national social protection floors</p> <ul style="list-style-type: none"> • <u>Champion Engagement Framework: Main achievements on advocacy, capacity development, development cooperation, and financing (25 minutes)</u> <ul style="list-style-type: none"> - Nestlé & Ogilvy: Advocacy campaign & Cause marketing campaign - Auchan/WOF: Technical assistance to the development of health protection in Cambodia and building a culture of social protection - EN3S & Ogilvy: Campaign for French Youth on the urgency of social protection • <u>Fostering employers’ organizations’ engagement in national dialogue on social protection (20 minutes)</u> <ul style="list-style-type: none"> - ITC ILO and Geely & Sanya University: Training programme for private sector enterprises and employers’ organizations on social protection (Turin, China, global guide) - Employers’ organizations: GBN as a catalyser of social dialogue and cooperation between EOs, MNEs and SMEs in the countries • <u>Discussion (30 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Mr Pierre Vincensini, Advisor at IOE and Ms Valerie Schmitt
15:00 – 15:30	Coffee Break
15:30 – 16:15	<p>Session 4. Looking forward: Strengthening the Global Business Network for Social Protection Floors</p> <ul style="list-style-type: none"> • <u>Concrete engagement of GBN members in country projects on building social protection systems and floors, and measuring the impact (15 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Mr Juan Hunt, Ms Valérie Schmitt and Ms Katya Demushkina • <u>100 Years of Social Security: Road to Universal Social Protection – Private Sector Engagement in the celebrations on social protection (15 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Ms Valérie Schmitt and Mr Juan Hunt • <u>Discussion and decision on the Strategy and Goals for the Next Year (15 minutes)</u> <ul style="list-style-type: none"> - Facilitated by Ms Katya Demushkina and Mr Henrik Moller, Senior Advisor of ACT/EMP
16:15– 16:45	<p>Concluding remarks</p> <ul style="list-style-type: none"> • Mr Roberto Suárez Santos, Acting Secretary-General, IOE
17:30-19:30	Networking event b/w ILO Business Networks: Global Business and Disability Network, UNGC Action Platform on Decent Work in Global Supply Chains, Child Labour Platform, ILO Global Business Network on Forced Labour, GBN for Social Protection