Thematic activity under ILO’s Centenary celebrations

100 years of social security: the road to universal social protection

Knowledge sharing, awareness raising and fundraising campaign
ILO100 The Centenary Initiative

ILO Centenary initiatives to understand and respond to the changes in the world of work while ensuring decent work for all

Future of Work
The Green Initiative
Women @ Work
End to poverty
Governance
Standards
Enterprise

ILO100 Celebrations

9
Thematic activities, one of them on SOCIAL PROTECTION
Our thematic activity on social protection

1. Looks at the past achievements

2. Takes stock of the situation & challenges

3. Promotes universal social protection #USP2030 as a common endeavour

55% of world's population (or 4 billion people) have no social protection.
### 10 activities targeting various objectives

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Awareness</th>
<th>Knowledge</th>
<th>Resources</th>
<th>Action</th>
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<tbody>
<tr>
<td>1</td>
<td>Advocacy “I support #USP 2030”</td>
<td>✓</td>
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<tr>
<td>2</td>
<td>Cause marketing &amp; resource mobilization</td>
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<tr>
<td>3</td>
<td>Support ILO Flagship programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>4</td>
<td>Voices: 100 testimonies</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>5</td>
<td>Exhibition: 100 years of social protection</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>6</td>
<td>Compendium: 100 country cases</td>
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<td>7</td>
<td>Ratification of ILO C102</td>
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<td>✓</td>
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<tr>
<td>8</td>
<td>National/regional conference (#USP2030)</td>
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<td>9</td>
<td>National social protection week</td>
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<td>10</td>
<td>Global SP week (25-29 Nov. 2019)</td>
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</table>
Key activities – Our Plan from April 2018 to November 2019

- National SP week
- Communication and crowd funding campaign
- 10 testimonies published on social networks
- Country and regional events “I support #USP2030”
- 10 more briefs published
- 50 testimonies published on social networks
- National SP week
- Partnerships for the centenary
- 30 more briefs published
- Country and regional events “I support #USP2030”
- 100 testimonies published on social networks
- National SP week
- Partnerships for the centenary
- 100 years exhibition ready
- Communication and crowd funding campaign
- 30 more briefs published
- Country and regional events “I support #USP2030”
- 100 testimonies published on social networks
- National SP week
- Partnerships for the centenary
- Compendium finalized
- Workers’ network
- GBN DP meeting
- USP conference
- 24-29 Nov 2019
- Global USP week

SDG 1.3 Flagship programme
USP2030 Future of Work
Example: Conferencia Interamericana de Seguridad Social, Conmemoración de los 75 años de su fundación, Cancún, 19 y 20 Abril 2018

Declaración de Cancún: 75° Aniversario

Fortaleciendo la Protección y Seguridad Social como mecanismo incluyente ante los retos de la cuarta revolución industrial.

Voices (23 videos, 30+ photos, “buzz” in social networks)

Regional event and Cancún Declaration
Your plan for the Centenary

Meet SOCPRO @ Salle des Pas Perdus, today from 11:00 to 15:00 and share your plan for the Centenary!

ILO100.social-protection.org

100 years of social security: the road to universal social protection

1. Looks at the past achievements
2. Takes stock of the situation & challenges
3. Promotes USP2030 as a common endeavour

What can I do?

http://www.social-protection.org/irm/gess/Flagship-action#Donate