100 years working together to make universal social protection systems and floors a reality for all
**Everyone should benefit from social protection**

**What is social protection?**

What happens when you don't have a job, when you are sick, when you are about to give birth to your baby, when you are old, when you are living with a disability? You rely on social protection.

Social protection is all these measures that support you in facing challenging life events:

- It is your access to health care.
- It is security of income in case you cannot earn enough for a living.
- It is security for your family in case something happens to you.
- It is the peace of mind that helps you look confidently into the future.

**A SOCIAL NECESSITY**

Social protection reduces poverty and inequality

**AN ENVIRONMENTAL REMEDY**

Social protection facilitates a just transition to a green economy

**A HUMAN RIGHT**

The right to social protection is set out in the Universal Declaration of Human Rights (1948)

**A PRIORITY FOR THE 2030 AGENDA**

Social protection is key to achieving various sustainable development goals (SDGs)

**AN ECONOMIC ENabler**

Social protection contributes to sustainable economic growth

1. No Poverty
2. Good Health & Well-being
3. Gender Equality
4. Decent Work
5. Reduced Inequalities
The International Labour Organization (ILO) has helped to shape international standards on social protection

The ILO is a unique United Nations agency, bringing together governments, employers and workers to set international labour standards and foster social dialogue.

These standards provide the legal framework and guidance for developing national social protection systems and floors.

Since the beginning of the 20th century, social protection systems and floors have been developed at a remarkable pace.

The story of social protection began more than 100 years ago when countries started building social protection systems. It is a history of success. Countries have been extending social protection consistently.

There has been laudable progress
Yet significant gaps remain

Many social protection legislations cover workers in the formal economy and civil servants, but still many people remain unprotected.

To reduce coverage gaps, **low and middle income countries are implementing national social protection floors** and many have achieved universal coverage for health care, old-age pensions, maternity or child benefits.

Despite these developments, the right to social protection is not yet a reality for all.

**4 billion people have no access to social protection**

- **4 in 10** people lack access to essential health services.
- Over **6 in 10** families in need have no access to child support.
- Over **7 in 10** of unemployed workers receive no unemployment benefits.
- Almost **6 in 10** mothers with new-borns receive no maternity benefit.
- Almost **3 in 10** older persons have no access to pensions.

Today, **55% of the world’s population have no social protection at all**

Sources: World Social Protection Report 2017-2019

Imagine a world where children have to work to help their parents, mothers go back to work the day after delivering their babies, older persons have to work until they die and, persons with disabilities beg on the street. This is the world for 55 percent of the world’s population: those who live without social protection.
Social protection is a solution for sustainable development

Social protection lays the foundation for addressing key global challenges

- Improved access to social protection reduces the risk of escalation of epidemics, such as those caused by the Ebola virus.
- The provision of old-age pension is challenged by demographic transition. Investing in social protection ensures a decent life for older persons.
- Universal social protection can assist in social reintegration, and help create a social contract.
- As automation and artificial intelligence transform the world of work, social protection can mitigate losses of income and ensure social justice.
- Social protection is pivotal for the integration of migrants into host countries and also tackles the root causes of migration in countries of origin.
- Over half the world’s population work in the informal economy with little or no social protection. Social protection facilitates a transition to the formal economy.
- Social protection can mitigate the consequences of extreme weather events and facilitate a smooth transition to a green economy.
- The provision of old-age pension is challenged by demographic transition. Investing in social protection ensures a decent life for older persons.

DIMENSIONS OF SUSTAINABILITY (SDG)

- Economic
- Environmental
- Social
The ILO can turn aspirations into reality

The ILO is working with countries to build sustainable national social protection systems and floors

1 STANDARD SETTING

The Social Protection Floors Recommendation, 2012 (No. 202) provides guidance to member States on how to build comprehensive social protection systems, including floors.

ILO social protection standards guide the development of national social protection laws

2 DEVELOPMENT COOPERATION

The ILO supports the step-by-step development of social protection systems and floors in 136 countries:

Step 1: Strategy
National strategies are adopted through social dialogue with relevant stakeholders

Step 2: Design
Technical advisory services and capacity development are provided to design and reform social protection schemes

Step 3: Operations
Training, systems development, and actuarial valuations are provided to improve delivery and governance.

3 KNOWLEDGE DEVELOPMENT

The ILO develops practical tools and good practices based on country experiences.

4 ADVOCACY & PARTNERSHIP

To mainstream universal social protection, the ILO developed a multi-stakeholder partnership linking these networks:

- The Global Business Network for Social Protection Floors
- The Social Protection, Freedom and Justice For Workers Network
- The Social Protection Inter-Agency Cooperation Board (SPIAC-B)
- United Nations Social Protection Floor Initiative (SPF-I)
- Civil Society Global Coalition for SPFs
100 years of social protection: let’s seize this opportunity!

You can participate in the ILO Centenary celebrations!

The Centenary celebrations offer a unique opportunity to engage with the ILO in championing social protection.

Let’s not lose the momentum! Join our global campaign on “100 years of social protection at the ILO: the road to universal social protection systems and floors.”

Our goal is to raise $700’000
Support us and become an official partner of the Campaign!

Your contribution will help ILO to:

Drive progress forward by helping five more countries to ratify ILO core convention on social protection.

Acknowledge our partners by organizing the Global Social Protection Week in Geneva, from 25 to 29 November 2019, as well as 10 other national social protection events around the world.

Honour history by organizing an ILO exhibition on 100 years of social protection and distributing it around the world.

Change the culture and raise awareness about social protection through targeted cause marketing campaigns.

Make voices heard (from politicians to beneficiaries) by recording and disseminating testimonies on the necessity and urgency of social protection.

Share knowledge by preparing a compendium of 100 successful cases of countries that have expanded social protection to all.
You can also take action!

1. Share what social protection **means to you** through a video or small text on the social networks.

2. **Donate** for social protection
   
   donate.social-protection.org

3. Visit our website
   
   ILO100.social-protection.org
   
   and learn more about social protection.

4. Share the ILO exhibition with your network, and display it in your office.

5. Take a **picture** of yourself with the banner “I support universal social protection 2030 #USP2030” and post it on social networks.

#USP2030
100 years of social protection: let’s build the future together!

You can contribute to the ILO Flagship Programme on Building Social Protection Floors for All

2020 GOAL: $65M

Achieving universal social protection starts with ensuring everybody has a minimum level of security: a social protection floor.

The ILO launched its Global Flagship Programme in 2016 to change the lives of the 4 billion people that are today excluded from social protection.

This programme supports the development of social protection systems and floors in 60+ countries.

Our budget for the first phase (2016-2020) is US$ 65 million.

By supporting the programme financially or technically you can become an official partner!
Your donation is managed by the King Baudouin Foundation (KBF), a non-profit organization working for social change. Our partnership with KBF gives everyone the opportunity to contribute to building social protection floors for all.

Up to 91.5% of each donation goes directly to the countries supported.

http://donate.social-protection.org